

News Release

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Seminole Electric Cooperative, Inc.

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Seminole Annual Report Wins the Silver in International Competition

Tampa, FL (July 23, 2009) The League of American Communications Professionals (LACP) has awarded a silver award to Seminole Electric Cooperative, Inc., Tampa, for its 2008 annual report.

Seminole's 2008 report, "Staying the Course," tied for third among 29 entries in the Utilities – Electric/Gas category (\$1+ billion in annual revenues).

The LACP's 2008 winners were announced this month. The competition evaluates such aspects as first impression, report cover, letter to shareholders, report narrative and financials, creativity, and clarity. Seminole's report received 94 points out of a possible 100.

"This year's annual report for Seminole Electric Cooperative proves to be remarkable in light of tremendous competition," said Christine Kennedy, LACP Managing Director. "The level of creativity exhibited in the report judged for (Seminole) is excellent, which is supported by outstanding clarity in communicating this year's key messages. It should also be noted that accessibility to key information sought by readers is outstanding."

Seminole's 2008 annual report was conceived and written by Seminole staffers Michele Collet Kriz, APR and Jeff Fela, and designed by Lynne Sheppard of Lynne Sheppard Graphic Design, Tampa. Information on the LACP competition, including Seminole's annual report cover and "scorecard," can be viewed at www.lacp.com/2008vision/7841.HTM. An electronic copy of the complete report is available on Seminole's web site at www.seminole-electric.com.

Tampa-based Seminole is the wholesale energy supplier for 10 member distribution cooperatives. Seminole operates generating stations in Putnam and Hardee counties and meets the balance of Member demand through purchased power contracts. More than 1.7 million individuals and businesses in 46 Florida counties rely on Seminole and its Members for electric service, together comprising the third largest energy consumer group in Florida.